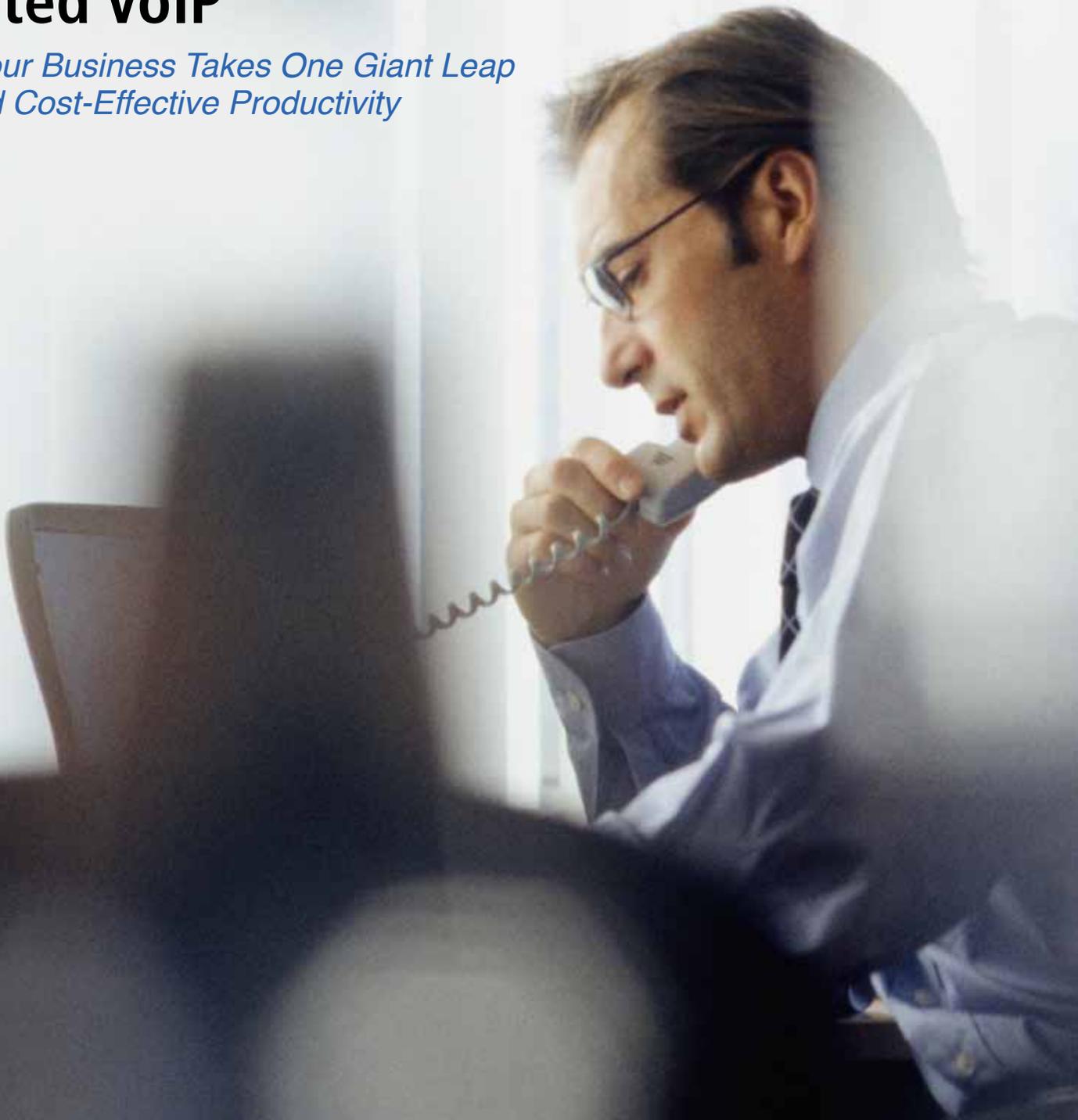




**Universal
Connectivity**
your link to your world®

Take One Small Step With Universal Connectivity's Hosted VoIP

*And Your Business Takes One Giant Leap
Toward Cost-Effective Productivity*



Universal Connectivity, Inc.

8 North Main Street · West Hartford, CT 06107 · 860-808-1412 · www.universalconnectivity.net

Stay with us for a few moments while we set the scene with a simple metaphor:

When you're jotting down a to-do list or outlining your errands for the day, would you rather your itinerary to run you ragged to the far reaches of up, down and all around town? Or would you prefer all your tasks to be concentrated in one centralized site?

We're 99.9% sure you picked the second choice. The one-stop shop concept is held in high esteem for a reason. Why waste time and energy traveling to multiple venues and dealing with multiple vendors when you can get all your tasks accomplished in one place?

Now, think of that to-do list or outline of errands as your company's telecommunications needs:

From high-speed internet to video surveillance and hosted phone services to fiber optic technology and VoIP, your connectivity requirements are varied. Wouldn't it be nice to outsource them all to one vendor – one that not only plans and procures, but also consults and supports?

Welcome to Universal Connectivity – the only link you need to your ever-expanding world.

Here's a taste of the menu of services you get with a hosted UC service:

Wireless Internet

With UC, you get a strong fiber optics network fortified by a **high-availability, high-reliability** wireless internet service. This minimizes and often eliminates the risks associated with natural disasters and power outages – which, as you are likely aware, our planet is experiencing more and more often.

Mother Nature does not think twice about the fiber and copper data lines that run on telephone poles and sustain your company's communication and productivity. When high winds, nasty storms and even vehicle accidents knock down those lines, your connectivity – your link to your clients and correspondence among your team – is cut.

Don't put your business up against long-term power outages and loss of cable internet service without the reliable armor of wireless backup services.

Make your business continuity a priority now so you don't sacrifice communication and productivity later.

Video Surveillance

With Hosted Video as a Service (HVaaS), you get streamlined, high-power video surveillance that's easy to operate anytime, from anywhere.





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- **Less stuff. More space.**

No more on-site DVRs (digital video recorders) and other miscellaneous gear, which take up valuable space and often break or go missing.

- **Less cost. Higher quality. More security.**

IP cameras link directly to our hosted DVR, minimizing capital investment. Video is stored on premium servers in our secure data center, nullifying the need for infrastructure to support such advanced surveillance.

- **100% visibility, 24/7.**

Live, around-the-clock access to recorded video from any internet browser – no software needed; simply log on to the video surveillance center user interface.

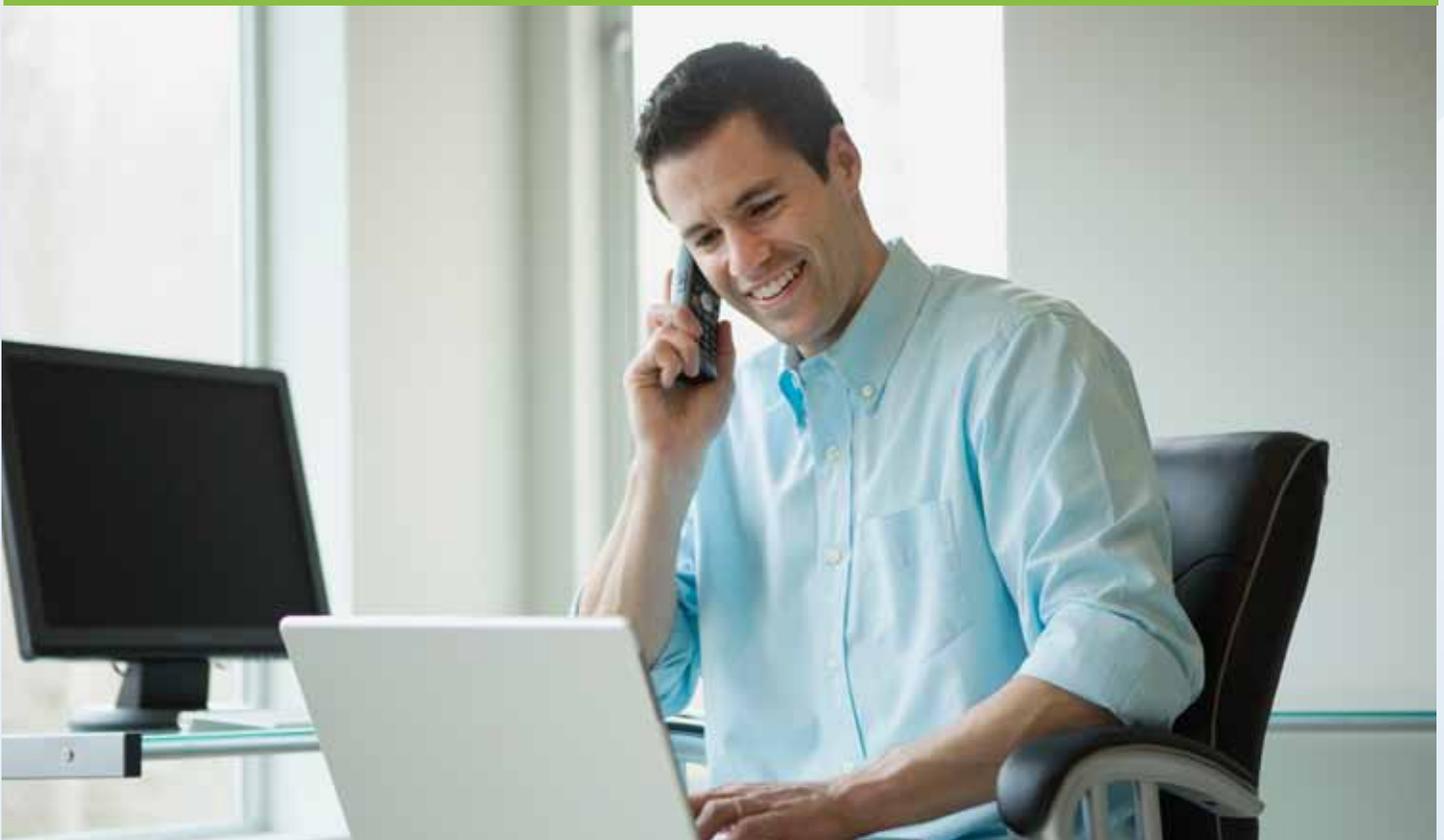
- **All-included.**

All software upgrades and features, online/phone-in technical support and any off-site rolling storage costs are included in the HVaaS product fees.

Hosted Phone Services

- **Non-hosted VoIP PBX**

You must have the necessary equipment on-site, as well as an investment in the human resources to manage and operate it.





- **Hosted VoIP PBX**

The only technical objects you have to deal with are the phones, so that means no capital investment on your part. The brains of the wireless operations are hosted at our facilities and handled by UC's connectivity experts. Therefore, UC bears responsibility for it, even in remote locations.

Since the hosted solution is scaled to meet your current and future needs, you **eliminate the deployment waste** of over-specifying an on-site system. Additionally, by adapting to your business as it grows, it allows you to open smaller call centers around the country.

Perhaps one of the most exciting advantages of centralized connectivity – to your employees, at least – is the ability for team members to work from home. This is not only beneficial to both your team's lifestyle and happiness, but it also cuts down on your company's carbon footprint.

Fiber Optic Technology

- **Greater bandwidth**

Higher frequency ranges allow for more data transmission per unit time. Because light is a very high frequency signal, optical fiber has the capacity to carry much higher frequency ranges. Copper wire, on the other hand, loses signal strength at higher frequencies.



- **Reduced expenses**

No longer do you need bundles of physical wire and individual dedicated lines from your network providers. By dynamically utilizing your bandwidth, UC helps your business save money while increasing capacity and security.

- **Increased Productivity**

Fiber optic facilities bring advanced wideband (high-definition, or HD) audio into your workplace. These amazing advancements of HD audio elevate the efficiency of your conference calls and stamp out that dreaded meeting fatigue.

VoIP Technology

VoIP (Voice over Internet Protocol) phone systems cut costs by 40% in the following ways:

- Virtually eliminating costs of long distance/international calls by replacing traditional trunk lines with internet circuits and channels
- Allowing for unlimited data usage



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- Slimming down your phone bill by replacing local phone lines with fewer broadband internet connections
- Requiring cheaper equipment than that of conventional telephone systems – and when on a hosted network, diminishing capital investment on hardware
- Combining phone and high-speed internet services, thereby eliminating the need for two separate infrastructures

With VoIP technology, the quality of your calls is elevated tremendously.

- Without a crisp, clear connection, customers rarely stay on the phone.
- The vast development of wireless technology has greatly improved voice clarity – so much so, in fact, that the difference between a VoIP connection and a traditional landline call is pretty much indistinguishable.

Once again, business continuity gets a boost. A VoIP system enhances the survivability of your telecommunications. While traditional phone systems have one central processing unit, VoIP provides redundancy via cloud servers with automatic failover, or backup, capabilities.

UC provides you with a one-stop telecommunications shop – a single, reliable source for all your connectivity needs. This is customized quality and constant convenience that your company, your team and your clients deserve.

Business Continuity: The ability of an organization to continue to function before, during and after a disaster. Business continuity is a broader approach to disaster recovery, which tends to focus on restoring computer systems rather than business capabilities.

PBX: Stands for private branch exchange; the private telephone switchboard that is either located at the company's site (non-hosted, or premises-based) or located at the provider's site (hosted).

Redundancy: Having alternative routes to your data in the event the main access point fails.

If you're on a hosted VoIP system and there's a power outage, your call processing is still maintained via the cloud distributed servers – productivity is maintained as call processing, auto attendant, voice mail, all resides in the cloud.

To partner with UC and gain access to customized telecommunication services and cutting-edge connectivity solutions for your business, visit us online at www.universalconnectivity.net or call 860.808.1412 to speak with a Connectivity Specialist.

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