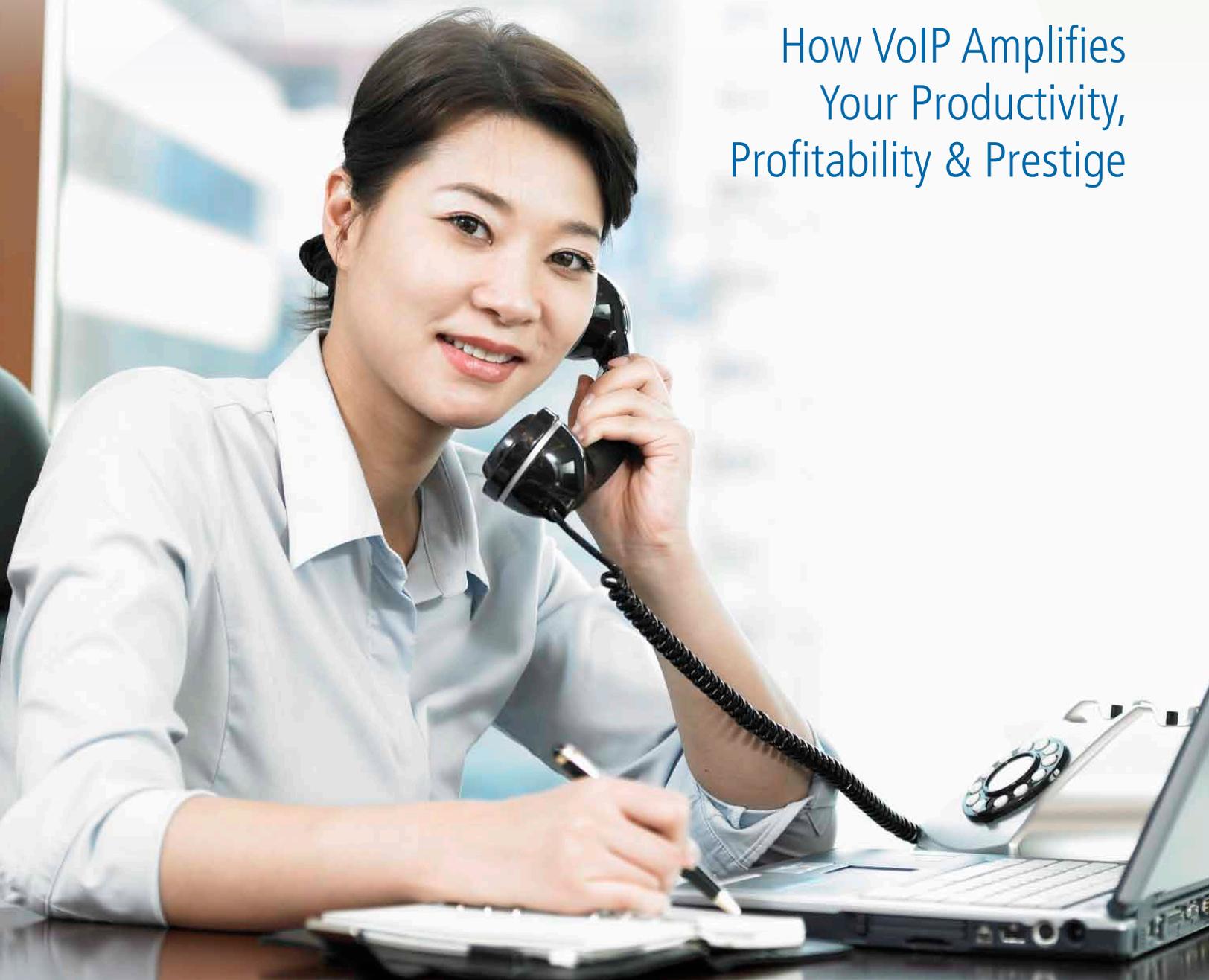




**Universal
Connectivity**
your link to your world®

What Can The Power Of Business VoIP Do For Your Phone System?

How VoIP Amplifies
Your Productivity,
Profitability & Prestige





Your broadband speed and connection clarity are not only directly correlated with your team's productivity, but they also show your clients what kind of business you're operating. Static, delay, jitter, echo and background noise are indicators of a low-quality connection, which a high-quality company would not tolerate.

Modern phone systems have the power to enhance profits with their many applications and features. The phone system is no longer simply making and receiving calls, it's a powerful tool to maximize productivity, catapult profitability and optimize client interaction.

But only with the best resources and cutting-edge solutions can you harness the power of connectivity – and that's what you get with Universal Connectivity.

Here are the main reasons why using Voice over Internet Protocol on a hosted network for your company's phone system is the smart way to maximize the productivity, profitability and prestige of your business:

1. Connectivity

With extension calling and system monitoring, VoIP provides the priceless opportunity to handle voice communication as if it were a single, unified phone system.

This is especially valuable if your business has multiple sites or a large number of remote workers. It also allows businesses to expand by opening smaller call centers around the country.

Centralized connectivity also allows companies to let team members work from home, which is both a lifestyle and environmentally friendly perk.

2. Clarity

Clarity is a crucial element for all call centers. Without a crisp, clear connection, customers rarely stay on the phone.

Long gone are the days of early VoIP business solutions, which suffered significantly from poor sound quality and call interruptions. The vast development of speech codecs has greatly improved voice clarity – so much so, in fact, that the difference between a VoIP connection and a traditional landline call is pretty distinguishable with high definition VoIP phones.





3. Consolidation

VoIP system benefits allow you to seamlessly integrate with other applications that offer enhanced productivity and insight into business operations. By merging telecommunication with the power of the internet, you get an incredibly robust, yet user-friendly system with an abundance of user options and adaptations.

4. Cost

VoIP phone systems cut costs in three ways:

- They virtually eliminate costs of maintenance, moves, adds and changes. Also long-distance and international costs are cut because traditional trunk lines are replaced with internet circuits and channels, making it much more cost-efficient to keep geographically diverse personnel in touch with one another.
- By running voice and data on one converged cabling infrastructure. Eliminating the need for two separate and distinct physical cables, one for phone and one for computers.
- VoIP equipment is usually cheaper than conventional premise based telephone system equipment. Significantly reducing capital investment.



At Universal Connectivity, we provide our clients with **Polycom SoundPoint® IP phones** hosted on a **broadsoft network**. These are incredible, high-definition phones that utilize Polycom HD Voice™ technology and leverage the capabilities of SIP-based VoIP networks. Their crystal clear voice quality and advanced audio processing is so superb, we compare the switch from standard phones to Polycom IP phones with the switch from regular to HD television.

Customers tell us over and over that their rich communication experiences and crisp call quality make them feel like they're in the same room as the person on the other end of the line. Harness the power of premium connectivity to optimize all aspects of your business – your employees' productivity, your clients' satisfaction and your company's bottom line.

To partner with UC and gain access to customized telecommunications services and cutting-edge connectivity solutions for your business, visit us online at www.universalconnectivity.net or call 866.808.1412 to speak with a UC Sales Connector.